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EDITORIAL

LET'S PROVE THAT TOM WAS RIGHT

Since its organization in 1912, our Society has enjoyed a healthy, vigorous growth. Its purposes and its accomplishments are of such a character as to enlist the interest and support of chemists all over the country, and that this interest and support really has been enlisted is perfectly obvious to anyone who is in close touch with the situation.

But still the enrollment falls far short of what it should be. Instead of some few hundreds, the members should number well above the thousand mark. There is any quantity of chemists in the United States employed in refineries, soap plants, etc., who are not A.O.C.S. members but who should be. They are interested in the work and would help themselves and others by affiliating with it.

It seems to be the general impression that the Chairman of the Membership Committee is the one to dig up new members. A little reflection would put an end to that idea—one individual could not possibly do the work alone. But even if he could, think of the greater results that could be accomplished if each and every chemist put his shoulder to the task! Each one of us knows some man or men who should be deeply interested in the work, and if we all put our proposition up to these men, the results would be immediate and astonishing.

One need only take the case of the tallow and grease chemists. These never have had any standards for use in reading their products, and now they are becoming interested in the Lovibond color system and glasses. Here is an opening for the Society.

The Journal certainly is a valuable paper now and it offers an entree into many laboratories. If we make the Journal a true expression of the